

## IN MEMORY

### *Beta Alpha Loses a Distinguished Alum*

The chapter has lost a great man and brother in distinguished alum **Fred Eichhorn Jr '52**.

Fred served on the Indiana University board of trustees from 1990-2005 and he is remembered fondly by those at both DTD and the university. University President Michael A. Robbie said in a statement on Fred's passing, "He will be remembered as a model representative of Indiana University and a shining example of the tremendous impact of one individual."

*Beta Alpha has also recently learned of the passing of the following brothers...*

**Robert Worrell**  
**William Walsman '57**

## ALUMNI UPDATES

**Justin Stieler '96** reports: "Last summer I completed my assignment with the U.S. Secret Service Vice-Presidential Protective Detail and am now an instructor at the Secret Service Training Center in Beltsville, MD, where I teach principles of protection to Special Agent trainees."

Read the rest of Justin's updates and those from other brothers on page 2!

## ON THE WEB

**Alumni Web Site**  
[www.iudtd.com](http://www.iudtd.com)

**Alumni Facebook Group**  
[www.facebook.com/groups/39558758916/](http://www.facebook.com/groups/39558758916/)

**Alumni LinkedIn Group**  
Search for "Delta Tau Delta - Indiana University" at  
[www.linkedin.com](http://www.linkedin.com)

October 2012

[www.iudtd.com](http://www.iudtd.com)

# The Shield



Beta Alpha Chapter of Delta Tau Delta • Indiana University • Bloomington, IN

## HOUSE CORPORATION REPORT

### Continuing Renovations Lead to Improved Beauty and Safety at Delt Shelter

#### *New Basketball Court, Expanded Bike Room, and Forthcoming Biometric Entry Are Features of Ongoing Projects at Beta Alpha*

*By Scott Peden '98, House Corporation President*

It's almost like a brand new house! During the past few years, essentially every community space in the shelter has been renovated and updated. These areas include the "Formal," rec room, conference room, and study. Stay tuned to [www.iudtd.com](http://www.iudtd.com) for photos from recent renovations and news of upcoming projects. In addition to these renovations, we completely overhauled the courtyard area into a full-length enclosed basketball court, complete with a lounging deck, new trim, an alumni brick section at center court, and a storage shed last year. The area has helped improve the culture of the house since it is now a very popular place for Delts to hang out and play basketball. Many alums have had their names permanently etched into the court. If you'd like to be added, go to [www.iudtd.com](http://www.iudtd.com) and click on the "Buy a Brick" icon at the top of the page.

Additionally, we expanded and renovated the bike room. It is now twice the size and is widely known as the absolute best training room on campus. This project reflects the commitment to excellence that we seek and the return on investment has obviously been terrific! Complete with state-of-the-art training equipment, a TV, lockers, and storage, we hope to add elements soon that will showcase Delt's tradition of excellence in the Little 5.

#### *What does the future hold in terms of our upcoming projects?*

We anticipate installing a biometric entry that would eliminate the need for entering a code upon every entrance. Simply by putting your

thumb on a scanner and being identified by the system, you are given access to the house. This will be a huge improvement in terms of security and convenience for our brothers. We also will soon embark on a renovation of the basement. For many of us, the basement was our "chapter room," where ceremonies, the Ritual, and important meetings were held. A



few years ago, due largely to the growth of the chapter, the room has since been turned into a laundry room. We think the room can be turned into a nicer area that displays much of the rich tradition and history of Beta Alpha, full of photos, books, trophies and other items.

The house at 1431 North Jordan has gone through major upgrades over the last few years and it is our intention to continue those upgrades, wherever they may be, so that you and our live-in brothers can be proud of the Shelter. In the next eLetter, we will update you on a new staff position at the house that we all wish we had when we lived in. We will also announce a newly introduced incentive program that rewards brothers for academic excellence. If you're not receiving your quarterly eLetter, see page 4 for how to get on the list.

## ALUMNI UPDATES

### '50s

#### James Shook '52

(4 Hitching Post Rd, West Lafayette, IN 47906-2100; jshook5096@aol.com) I retired as a realtor and am still in West Lafayette after 60 years.

#### Wayne A. Kroemer '52

(Fort Wayne, IN WayneZvill@aol.com) I was in Korea with the U.S. Army from 1952-1954. I then joined Phelps Dodge Corp from 1955-1977 for sales and marketing. In 1977, I started my own company, Manufacturer's Representative Sales Agency. I finally retired fully in 2010 and the agency is now handled by my two sons and two sons-in-law. One son-in-law and my son **Kurt Kroemer** are both Delts. My grandson is at IU and already in Kelly School of Business.

### '70s

#### Bernard Fisher '75

(2015 Colchester Ave, Hoffman Estates, IL 60192; skip.fisher@sbcglobal.net) I am Vice President of Flatiron Capital Premium Financing, a division of Wells Fargo.

### '80s

#### Mike Edwards '84

(1006 Susquehanna Ave., Sunbury, PA 7801-1152; goomba@insightbb.com) I've lived in Louisville, KY, since 2008 and have managed to re-connect with several brothers through our annual DTD golf reunions. This year, we branched out and held the event in Naples, Florida, where we also got to hang with two other brothers (**Jim Bandy** and **Jeff Yochum**) whom I haven't seen since college. Outstanding trip!

#### Damon Stoner '87

(104 Wheaton Hall Lane, Franklin, TN 37069-4342; damon\_stoner1@merck.com) I have worked for Merck & Co., Inc. for 23 years. My current position is Associate Director of Sales for the Tennessee Region.

### '90s

#### Robert Edwards '92

(235 Campbell Hollow Rd, Roan Mountain, TN 37687; rwardwardnsnh@yahoo.com) I have been married to Blythe (Johnson) (IU '94) for 17 years. We have two sons Ethan (14) and Graham (11). I have been an IT Business Analyst in the Financial, Manufacturing, and Retail verticals since graduation.

#### Justin Stieler '96

(6246 Cheryl Drive, Falls Church, VA 22044-1808; stielwheels@yahoo.com) Last summer, I completed my assignment with the U.S. Secret Service Vice-Presidential Protective Detail and am now an instructor at the Secret Service Training Center in Beltsville, MD, where I teach principles of protection to Special Agent trainees.

On June 30, 2012, I married Valerie Speg, whom I met in Wilmington, Delaware, during one of my many trips to that city with Vice-President Biden. My new wife and I now reside in Falls Church, VA.

### '00s

#### Chad Pollitt '04

(16330 Oldenburg Circle, Westfield, IN 46074; chad.pollitt@slingshotseo.com) I now work as a Director of Marketing at Slingshot SEO in Indianapolis. I just retired as a Company Commander from the Indiana Army NG after almost 10 years. I

also published my first eBook this year: The Content Marketing Manifesto.

#### Marcello Palombi '06

(2255 N Frederic Street # B, Burbank, CA 91504-3326; marcellopalombi12@gmail.com) I currently am living in Los Angeles, CA, where I began my career within the entertainment world four years ago. I have always been a creative marketing guy and that is what I am focused on out here. I started working for ABC TV within their entertainment marketing group creating 30-second promos and compelling artwork for all ABC shows to be placed on billboards, online websites, and other locations that would be good to expose the consumer to a new TV show coming out in either the fall or spring. I currently am at NBC and working on their fall shows, doing the same type of work. I am happy and willing to help any Beta Alpha men who have an interest in entertainment marketing out in LA.

#### Travis Richard Paulin

(2651 South Wexley Road, Bloomington, IN47401; tpaulin@indiana.edu) I have worked for Indiana University in various capacities for the last 16 years and, for the last eight years, I've been a major gift fundraiser for the IU College of Arts and Sciences. I have the pleasure of working with fellow IU alumni in New York City, Houston, Chicago, Denver and other parts of the U.S. to guide and increase their philanthropic support of the college, its departments, and programs. I love living in Bloomington with my wife Katie, who is also an IU alumna, and our two young children.

#### Kent Hill

I recently sold my orthodontic practice and now work for them on a part-time basis. I bought a plane and travel extensively. My daughter works with a local animal rescue organization and recently partnered in buying a house close by. My son is a sophomore at IU studying business.

My best friend and longtime business associate is a fellow IU Delt alum, **Tony Wishart '78**. We ski, sail, fly, golf, boat, and travel together often. We've raised our kids doing these activities as well. We keep in touch with several of our fraternity brothers, which is indicative of the many lasting friendships that were made!

## What's new with you?

*Share your news, stories, and photos for our next issue or for publication online!*

### To make your submissions:

- Upload them to [www.iudtd.com](http://www.iudtd.com)
- Email them to [alumninews@affinityconnection.com](mailto:alumninews@affinityconnection.com) (mention DTD Indiana)
- Mail them to the return address on this newsletter



## — Delt Events —

### Brothers Spanning Six Decades Join to Celebrate Beta Alpha's 125<sup>th</sup> Anniversary

By Matthew Morris '80

It was one of the things that always attracted guys just starting college to Beta Alpha – that the brothers were a diverse group of men from many backgrounds, upbringings, and interests. And yet, amazingly, we came together to live, study, compete in sports, do service and, yes, have fun.



The mosaic that is Beta Alpha was clearly evident when brothers representing more than 60 years of membership gathered in September to celebrate Beta Alpha's 125 years of presence on the Indiana University-Bloomington campus. It was fascinating to see decorated Gulf War pilot, **David Eberly '69**, talking with club officers while the mayor of Indianapolis, **Greg Ballard '76**, shared his experiences as a Little 500 alumnus with this year's race champions.

Former IU Vice President Terry Clapacs congratulated the chapter on its remarkable achievement,

reading a letter from President Michael McRobbie about the role Beta Alpha has played on campus. Delta Tau Delta Executive Director Jim Russell brought greetings from the Arch Chapter and presented Beta Alpha with a plaque. Jim and Mayor Ballard, who talked about his Delt experience, presented beloved alumnus **Dick Barger '50** with the John W. Nichols Bridge Builder Award. The Nichols Award recognizes "those faithful local volunteers whose unselfish service as house corporation personnel provides a valuable link from one generation to the next."

**Tony Wishart '78** presented Terry Clapacs with a \$25,000 check for the Delt Grove, which features a rock and plaque commemorating our 125 years of service. Delt Grove is part of the walkway on the south side of the Cox Arboretum, the former site of Tenth Street



Stadium and Little 500.

The Marching Hundred made a surprise appearance during the evening, bringing the brothers to their feet with "Indiana, Our Indiana."

Another highlight among many during the 125<sup>th</sup> anniversary weekend, was the screening of the last 15 laps of the 2012 Little 500. Many alumni had not seen Delta Tau Delta win its first Little 500 in the race's history.

Many thanks to everyone who attended, and especially to **Dick Barger, Joe Calhoun '14, Chad Casey '09, Scott Peden '98** and Tony Wishart for planning the milestone weekend.

Find many more pictures from the 125th anniversary celebration online at [www.iudtd.com](http://www.iudtd.com)!



## ON THE WEB

### Make Sure You're In the Loop!

#### We're Missing Email Addresses for 53% of Our Brothers

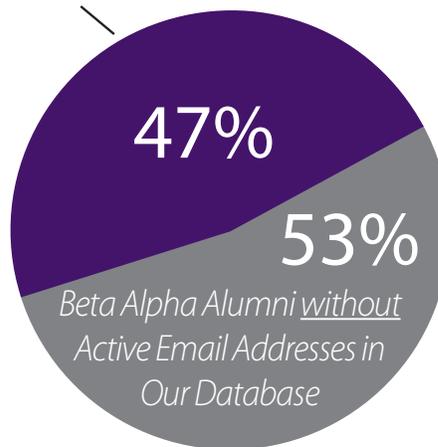
You may be missing out on important Delt communications! Each quarter, the House Corporation sends an eLetter with the latest news, information, and event details to all alumni on our distribution list. Ensure you're receiving your copy of these emails by verifying your email address today!

We currently have active email addresses for just 47% of our living alumni. If your email address is one of the 53% we're missing, please update it online at [www.iudtd.com](http://www.iudtd.com) or by emailing our alumni relations office with your full name, grad year, and "DTD Indiana" to [feedback@affinityconnection.com](mailto:feedback@affinityconnection.com).

The more email addresses we have, the more money we can save on paper and postage to keep you in the loop throughout the year. Thanks for helping us to stay connected with you more frequently and cost effectively!

Total living alumni: 1,535

Beta Alpha with Active Email Addresses in Our Database



## DELT EVENTS

### 2012 Golf Outing a Great Success

Thank you to all of the brothers who attended our 4th Annual Delta Golf Outing!

We got together on Saturday, August 4th, for a round at the Bear Slide Golf Course in Cicero, Indiana.

Go to our Facebook page or [www.iudtd.com](http://www.iudtd.com) to check out some of the photos from the event. Hope to see you at next year's outing!



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**UNIVERSITY OF INDIANA**  
**DELTA TAU DELTA**



*In this Issue of The Shield...*  
- Shelter Renovations Improve Beauty and Safety  
- Generations of Brothers Celebrate Beta Alpha's 125th Anniversary  
- A Large Collection of News and Updates from Your Fellow Alumni!

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