



THE IOWA DELTA REPORT

Iowa Delta Chapter of Phi Delta Theta • Fall 2014

IOWA DELTA TO RECOLONIZE THIS FALL

Alumni Support More Crucial Than Ever

This summer, the local Iowa Delta alumni, led by co-chairmen **Scott Carlson '97 (#667)** and **Jack Fletcher, Iowa Beta '51**, worked with Drake and Phi Delta Theta General Headquarters to finalize plans for Iowa Delta's recolonization. "Drake is excited to have us back, and Phi Delta Theta is devoting a great deal of time and resources to help ensure our success," Scott shared.

Zach Hilliard, Ohio Lambda '13, will lead an expansion team beginning the first week of October through December. The first step will be to develop a large pool of candidates to interview for potential Phi Delta Theta membership. The team will make an individual presentation to each sorority on campus to generate referrals, construct scholarships to attract non-Greek undergraduate men on campus, and meet with various campus administrators for recommendations.

After the list of candidates is complete, the next month and a half will be spent cold-calling men to set up individual meetings to recruit men who fit criterion developed by the onsite expansion team. By the project targeted end date in early December, the expansion team will have recruited a colony at a healthy campus size, with a GPA well above the campus average, and with involvement from multiple areas on campus. They will have assembled and educated a chapter/colony advisory board, and will be interviewing and assigning officer and member positions within the

colony. A recolonization ceremony will present the group of men with the official status of colony and move them toward installation.

Once the chapter is established, they will move back into the chapter house at 1245 34th street. "The lease with the sorority will be up in May of 2015 and by August we will be ready to hang the Phi Delt sign back up," stated **Brandon Choos '00 (#767)**, vice president of the Iowa Delta Housing Corporation. "We drastically upgraded the chapter facility in the summer of 2010 to move the sorority in so we could keep the house occupied until we brought Iowa Delta back."

The director of expansion for Phi Delta Theta, **Michael Wahba, California Rho '13**, is confident in the success of the recolonization process at Drake. "I am looking forward to bringing Iowa Delta back to the Drake community and to its alumni. One of the most important factors in the success of fraternity expansions is the support of local alumni. After meeting alumni in April, I am extremely excited about their enthusiasm and drive to make a prosperous return. I am confident in our expansion team and model to deliver a group of men that the alumni will be proud to call brother Phis."



Brothers at the home of Scott Carlson '97 (#667) during the 2014 Relays.

Consider coming back to Drake this fall to reconnect with pledge brothers and learn how you can help support the recolonization of Iowa Delta.

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-Director of Expansion for Phi Delta Theta Michael Wahba

View page 2 to see how you can support Iowa Delta.

Recolonization Timeline

2014

October

- Cultivate candidates for membership

November

- Begin interviewing qualifying students
- Assign advisory board and undergraduate chapter officers

December

- Recolonization ceremony
- Begin installation process

2015

- Installation process beginning in January through the fall

August

- Move chapter into chapter house

LOOKING FOR A FEW GOOD MEN

With recolonization beginning this fall, we need to know of any potential new members to join our Fraternity. We rely on alumni to make recommendations for those who they think would uphold our Phi Delta Theta ideals. If you know of a potential new member who will attend Drake next fall, or even in the next few years, send his name and information to Director of Expansion **Michael Wahba, California Rho '13**, at mwahba@phideltatheta.org.

ARE YOU LINKEDIN?



Connect with other Iowa Delta alumni in our LinkedIn group: Phi Delta Theta IA Delta Alumni Club



Find us on Facebook: Phi Delta Theta - Iowa Delta Alumni Group



E-mail us with any updates: iadeltaphidelt@gmail.com

Celebrating 50 Years of Phi Delta Brotherhood

The 50-year reunion for pledge classes of 1964 and 1965 will be Thursday, October 23, through Saturday, October 25. Contact **Don Eicher '64 (#15)** for more information at eichdb1@verizon.net.

Why Eric Turner '78 (#356) Believes in the Future of Iowa Delta

Alumni, Reconnect Today

The importance of alumni leadership and involvement during the recolonization can't be emphasized enough. If you have considered getting involved in the past, now is the time. The recolonization team from Phi Delta Theta headquarters is ready to bring back Iowa Delta, but they need your support to be successful. **Eric Turner '78 (#356)** has seen the process firsthand with his two sons, **Drew Turner, Iowa Beta '14**, and **Ross Turner, Iowa Beta '16**, with the University of Iowa chapter recolonization just a few years ago.

Eric knew he was going to explore joining a Fraternity because both of his parents had been involved with Greek life in college and spoke very highly of their experiences. "I went through recruitment and immediately enjoyed the experience in meeting new people and I especially liked the Phi Deltas. When I had the opportunity to join, it was everything I hoped it would be in terms of gaining great friends and adding to the college experience," Eric shared. As an interesting coincidence, Eric was unknowingly a legacy during recruitment; it wasn't until after he chose Phi Delt that he realized his father had been in the same Fraternity at the University of Iowa.

"Looking back as an adult, Phi Delt was kind of the ultimate Fraternity experience. Living in the chapter house, having many late night discussions, meeting different people and participating in the social events were always fun. Iowa Delta was a good catalyst for developing strong friendships and experiencing a lot of things together. Now there is an opportunity to pay back what the chapter gave you. It won't happen unless those people who have had those experiences get involved."

Eric has been able to stay connected to Iowa Delta by working as chapter advisor, serving on the house corporation, and offering legal advice when needed. He knows the recolonization process can work. "I have seen the recolonization be successful at Iowa Beta, just three years after they started. They went from not having a chapter to having more than 70 members. Now they are one of the top fraternities on campus. The same thing can be done for Iowa Delta, but it does require support of alumni to make it happen."

Eric lives in Des Moines, Iowa, with his wife, Lisa (Alpha Phi at Iowa State). Her chapter is in the midst of recolonizing, as well. Their youngest son, Ned, is a junior in high school. Eric owns a law firm, Turner Law, and has been practicing for 33 years. E-mail: eturner@turnerlaw.com



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WE NEED YOUR HELP TO PREPARE FOR IOWA DELTA'S FUTURE

Security is something we all look for—in our jobs, financial endeavors, relationships, and daily decisions. In today's economic times it is important to help secure the future of the Iowa Delta Chapter of Phi Delta Theta. When future stability seems uncertain, it is necessary to build a strong foundation today. Having a strong foundation means we secure a place where undergraduates can feel comfort, familiarity, attachment, and confidence. For many of us, these feelings are why we decided to join Phi Delt.

With the help of alumni, Phi Delta Theta is preparing the chapter house for a new group of young men once again. Alumni involvement will enable us to acquire the tools necessary to return to the Drake University campus. Housing at Drake is a competitive business. To give our future members a good place to live, there is a great deal of work to do on the house. This work will help attract the highest quality of new members.

The chapter house is where our future undergraduates will make their home, foster friendships, learn leadership skills, and make

lifelong memories. When our chapter's facilities are in order, we will be able to compete at our best with other fraternities and campus housing for the brightest men that Drake has to offer.

The more alumni participation we have, the more successful our recolonization process will be. We want to keep you informed about the progress of the new chapter through the newsletters and hope to fund the development of a new website and e-communications program, accessible to both alumni and our future active members.

Please consider the impact that Iowa Delta Chapter had on your life and make a decision to support us this year. We hope to have an established fund in place for these projects by Relays next spring. As Phi Delta Theta works to reestablish itself at Drake University, alumni support is more important than ever. If you are interested in supporting Iowa Delta as we come back to campus, please return the enclosed pledge card with your gift today.

2015 RELAYS April 22-26

Plan to attend Relays 2015, April 22-26. The Iowa Delta alumni event will be on Saturday afternoon. If your class cluster is having a reunion, plan to incorporate this event into your itinerary.

Scott Carlson '97 (#667) has agreed to open his home to brothers again next spring, with the hope of celebrating a reborn Iowa Delta at Drake. "We had so much fun this year and the turnout was great; we thought it would be great to do it again." With the help of his brothers, Scott hosted more than 70 Phi Deltas from seven schools, as well as a number of Drake officials, including President Maxwell, to kick off the recolonization efforts.

We hope to see you next spring!

"Iowa Delta was a good catalyst for developing strong friendships and experiencing a lot of things together. Now there is an opportunity to pay back what Phi Delt gave you. It won't happen unless those people who have had those experiences get involved." -Eric Turner '78 (#356)